



Closing conference of the MED HUB project

## ***The future of studying the Euro-Mediterranean region***

The Banqueting Room, UfM Secretariat, Palau de Pedralbes  
Barcelona, 27.2.2020

### **Background**

The project MEDHUB (Knowledge Hub on the Euro-Mediterranean Region) is an 18-month Jean Monnet project, financed by the European Commission and coordinated by the EMUNI University. Over the course of 7 events (an opening conference, 5 workshops on various themes relevant to the Mediterranean region and a closing conference), the project seeks to establish an academia-policy dialogue and draft recommendations for university curricula to the benefit of the Euro-Mediterranean region. The Final Conference of the project will disseminate the key conclusions of the 5 prior workshops and reflect on the future of teaching and researching the Euro-Mediterranean studies. Finally, it will provide networking opportunities for participants, coming from policy makers, academics, students, researchers and other professionals.

Co-funded by the  
Erasmus+ Programme  
of the European Union



9.00-9.30

Registration

9.30

### **Opening**

Mr. Rachid Maaninou, Deputy Secretary General for Business Development and Employment

Prof. Dr. Abdelhamid El-Zoheiry, President, Euro-Mediterranean University

9.45

### **Project presentation**

Ms. Enisa Musai, Project manager, Euro-Mediterranean University

9.50-10.10

### **Enhancing cohesiveness in the Euro-Mediterranean higher education region**

*What does a "Euro-Med approach" to curricula encompass, what are the UfM Secretariat priorities in that regard, and how will a comprehensive study on state of the art of EuroMed studies and the EuroMed perspective in academic curricula be undertaken?*

Mr João Lobo, Project analyst, Union for the Mediterranean

10.10-10.50

**Summary of 5 MEDHUB workshops and findings**

*What are the key messages for policy-makers and the academia (academic and non-academic staff and students) from the 5 workshops?*

Dr. Boštjan Šimunič

Dr. Maja Bjelica

Prof. Abdelhamid El-Zoheiry

10.50-11.10

**Research and policy making in the Euro-Mediterranean region: bridging the gap**

*What is state of the art of research and the science-policy dialogue on the Euro-Med themes and what are the plans for the near future in this area?*

Mr. Emmanuel Cohen Hadria, Head of the Euro-Mediterranean Policies Department,  
European Institute of the Mediterranean

11.10-11.30

Coffee break

11.30-13.15

**Visions of present and the future of the Euro-Mediterranean studies**

*What is the thematic area of your expertise, which you are able to evaluate? How is the Euro-Med region present in that area – is it relevant at all, is it discussed and researched? Do you find that sufficient attention is paid to the region? How do you envisage a better integration of Euro-Med through education and research – e.g. through creation of new programmes, enrichment of existing ones for certain themes, cooperation with other institutions, creation of Euro-Med departments/chairs/offices, or by other means?*

Prof. Amel Hamza-Chaffai, Professor, University of Sfax

Dr. Tamara Elzein, Researcher, Lebanese National Council for Scientific Research

Mr. Josep M. Vilalta, Executive Secretary, Catalan Association of Public Universities

Mr. Orhan Ceka, Executive Director, Liberal Alternative Institute

Dr. Ahmed Elshazly, Assistant Professor, Alexandria University

Dr. Kyriaki Papageorgiou, Researcher, ESADE Business School

Ms. Lydia Dionís Giordano, Blanquerna Observatory on Media, Religion and Culture

UEMF Fes representative (TBC)

13.15-14.30

Lunch

14.30-15.45

**Moderated roundtable with the speakers and the audience**

*What steps can be taken to bring the region closer together?*

Prof. Abdelhamid El-Zoheiry

15.45-16.00

**Summary of the recommendations**

*A recap of the key messages from the roundtable*

Prof. Abdelhamid El-Zoheiry

16.00-16.30

**Taking MEDHUB forward and closing**